

APPENDIX 1

7 Holbein Place
London SW1W 8NR

Telephone
020 7591 6000

Facsimile
020 7591 6001

Textphone
020 7591 6255

Website
www.hlf.org.uk



28 September 2011

Our Ref: HG-10-03098

Colin Brand
Assistant Director, Renewal and Recreation Department
Culture Division, London Borough of Bromley
B43, Civic Centre
Stockwell Close
Bromley
BR1 3UH

Dear Colin

The Priory Revisited, Orpington

We have now completed our assessment of your application and it was presented for a decision by our Board of Trustees on 27 September 2011.

We have decided not to offer a first-round pass and development grant to your project. I know this will come as disappointing news to everyone who has been involved in developing it so far, and I have set out our reasons below.

Demand for our funds means that we cannot support every good application that meets our criteria. Our Board had to take decisions on more projects than the available budget could cope with, and your project was rejected due to insufficient funds.

The Board considered that the project had potential to have a significant impact on the local community and that there was wide strategic support. However, there were some concerns regarding long term sustainability and projected visitor numbers. The Board also considered that a greater emphasis could be made on the importance of the collections and exploring partnerships with other organisations with connections to Lubbock.

If you wish to re-apply we would be happy to discuss your proposals with you. In any re-application, we will need to see that the project will offer improved value for money, either through a reduced grant request for the same or similar project, or increased benefits for a similar grant request. We expect to continue to receive more good applications than we can support, and any re-application will be subject to the same competitive assessment process as new applications, in both assessment rounds.

I hope that this explanation is helpful. If you would like us to return any of the hard copy information sent in with your application, please let me know. We do not keep paper records for longer than one year from the date of this letter.

Yours sincerely

Lesley McCarthy

Lesley McCarthy
Senior Grants Officer
Direct Line: 0207 591 6130
Email: LesleyM@hlf.org.uk

